CLOUD-DELIVERED SECURITY SERVICES REDUCE TCO

Cloud-delivered security services provide operational efficiencies to drive down the total cost of ownership.

Survey participants cited a variety of benefits driving the use of cloud security services, which collectively represent a lower total cost of ownership for security solutions delivered as a service.

2%

6%

14%

24%

30%

24%

- Security products offered as a service are easier to use and operationalize

- Cloud security services eliminates the need for on-premises systems lowering time to deployment and value and complexity

- The subscription pricing model of cloud security services allows us to treat this as an operating vs. capital expense

- We employ contractors, mobile, and remote employees resulting in a perimeter-less infrastructure and cloud security services allow us to secure these distributed environments via a central management platform

- We feel cloud security services are a more effective approach to securing our cloud resident workloads by being co-resident in the cloud

- Cloud security services provide automated failover for improved availability

How cloud-delivered security services drive down the total cost of ownership of endpoint security:

Decrease operational complexity by eliminating the need for on-premises infrastructure.

Achieve ease of use via guided setup wizards, tool tips, and embedded help videos.

Shift cost structure to an operating expense as a subscription service.

Streamline onboarding and securing remote employees and contractors via a centralized, ubiquitous platform.

The Bigger Truth

Small and medium-sized businesses are not immune to targeted attacks such as ransomware and require a powerful yet simple solution to protect their endpoints against such infections. Cloud-delivered endpoint security services can provide both the requisite efficacy for threat protection and the efficiency to drive down the total cost of ownership.

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